

# Sponsorship & Advertising Opportunities

## SPE/ICoTA Virtual Well Intervention Conference

### 22–25 March 2021

#### Event Home / Lobby Page

The screenshot shows the Event Home / Lobby Page with a navigation bar at the top containing links for Home, Attendees, Speakers, Sponsors, Agenda, and My Event. On the left, there is a profile section with a red circular placeholder for an attendee name and a list of partner zones: Exhibitor Example 1, Platinum Partner Sponsor Zone, and Gold Partner. The main content area features a large banner with the text "We're Going Virtual! Registration will open beginning of February." Below this is a menu with icons and labels for Attendees, Speakers, Sponsors, Agenda, and My Event. At the bottom, there is a section for a Banner Ad. Two callout boxes provide specifications for the ads: a Tower Ad (1080x1920px, 9:16 ratio, no larger than 1MB) and a Banner Ad (1080x360px, 3:1 ratio, no larger than 300kb).

**Tower Ad**  
\*Included with Platinum Partner package  
a rectangular image (9:16 ratio)  
size of 1080x1920px, no larger than 1MB.

**Banner Ad**  
a rectangular image (3:1 ratio)  
size of 1080x360px, no larger than 300kb.

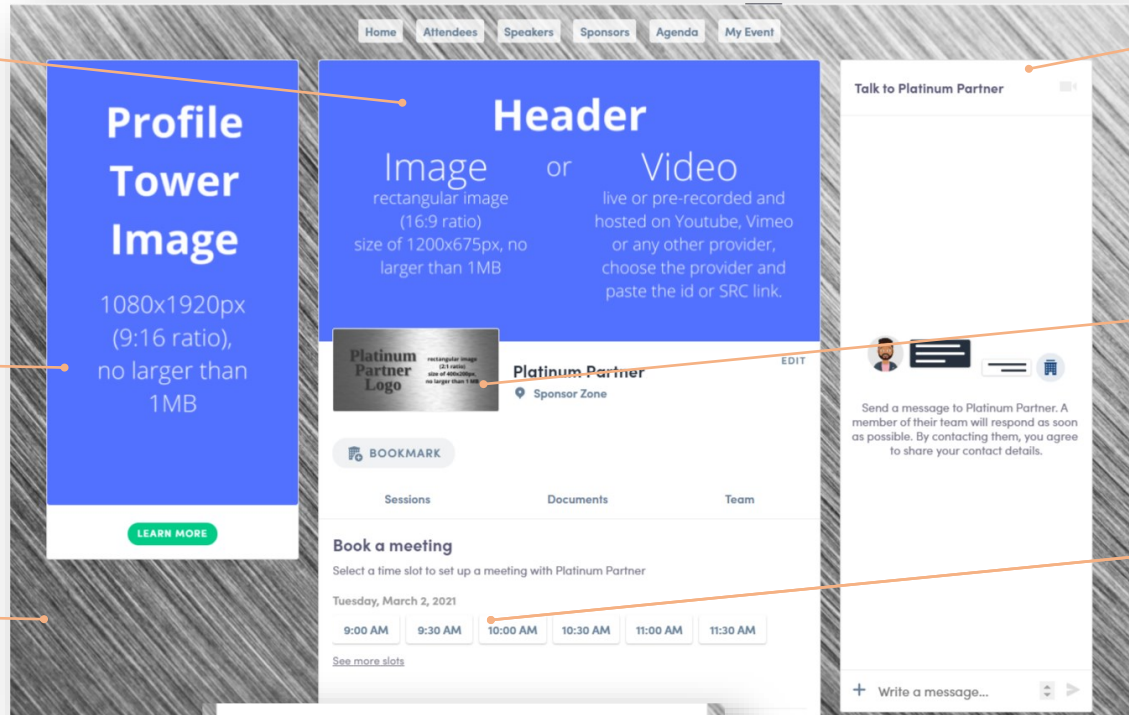
# Platinum Partner Profile Page

**Prominent header**  
static image or video  
a rectangular image  
(2:1 ratio),  
size of 400x200px

**Tower Ad**  
a rectangular image  
(9:16 ratio)  
size of 1080x1920px, no  
larger than 1MB.

**Background image**  
a rectangular image  
(16:10 ratio),  
size of 2560x1600px  
no larger than 1MB

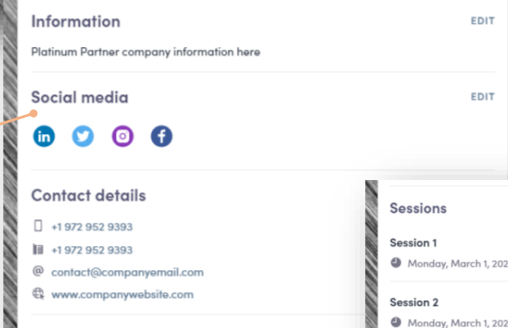
**Social media links**  
LinkedIn, Twitter, Instagram,  
Facebook, Skype, Youtube,  
Vimeo, Pinterest, Github,  
Tumblr, Flickr, Soundcloud,  
Foursquare, and Dribbble



**Chat function**  
with visitors to spon-  
sor page

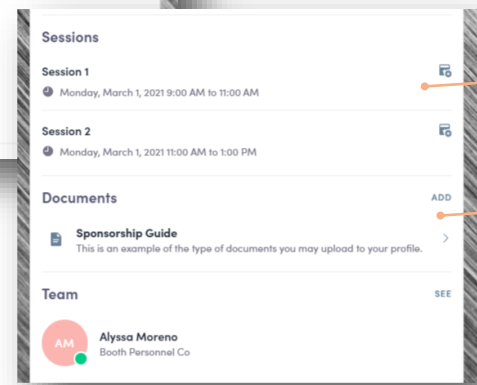
**Company logo**  
a rectangular image  
(16:9 ratio),  
size of 1200x675px  
no larger than 1MB

**Appointment system**  
show available meeting  
times on profile

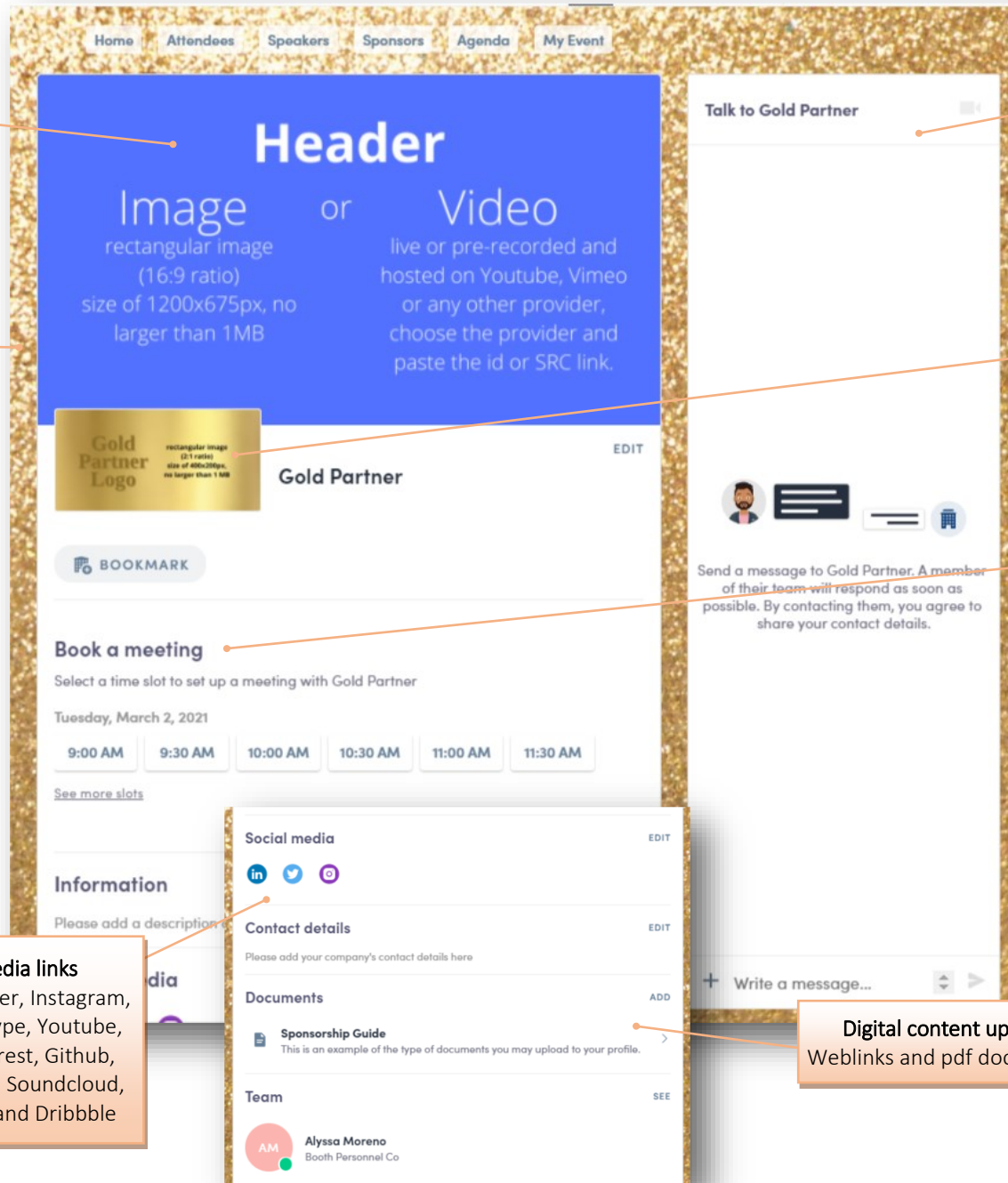


**Promote sessions**  
that employees are  
speaking in

**Digital content upload**  
Weblinks and pdf documents



# Gold Partner Profile Page



**Prominent header**  
static image or video  
a rectangular image  
(2:1 ratio),  
size of 400x200px

**Background image**  
a rectangular image  
(16:10 ratio),  
size of 2560x1600px  
no larger than 1MB

**Chat function**  
with visitors to sponsor page

**Company logo**  
a rectangular image  
(16:9 ratio),  
size of 1200x675px  
no larger than 1MB

**Appointment system**  
show available meeting times on profile

**Social media links**  
LinkedIn, Twitter, Instagram, Facebook, Skype, Youtube, Vimeo, Pinterest, Github, Tumblr, Flickr, Soundcloud, Foursquare, and Dribbble

**Digital content upload**  
Weblinks and pdf documents